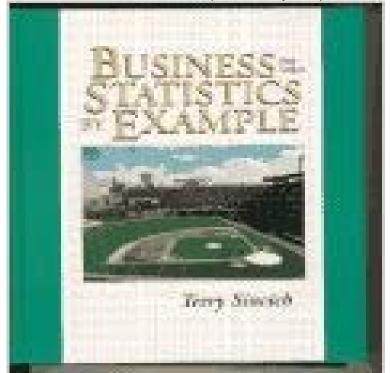
Business Statistics by Example (5th Edition) Part A and Part B



Gathering and interpreting statistics to diagnose problems and evaluate results in the business environment is an important skill that is more easily learned in the context of real applications, cases, and projects. This thorough introduction to business statistics introduces every topic with real examples and data sets from todays business world, and features menu-driven, user-friendly ASP statistical software that performs all necessary statistical computations, allowing readers to concentrate on interpretations. An abundance of practice exercises focuses on mechanics applications. both Comprehensive coverage surveys the full range of statistical topics and provides a exploration thorough of statistical computing -- with computer printouts for SAS, MINITAB, and SPSS, integrated throughout, optional computer and applications for each chapter -- with SAS, and SPSS commands. Real MINITAB, data sets include appraisals and sale prices for residential property sales; Business Weeks executive compensation scoreboard, 1994; characteristics of HMO physicians in a managed-care system; Federal Trade Commission rankings of 372 cigarette brands. In addition to the new accompanying software, the Fifth Edition provides updated case studies, examples, and exercises based on studies reported in recent magazine, journal and news articles.

For business personnel who want a comprehensive, applied introduction to business statistics.

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