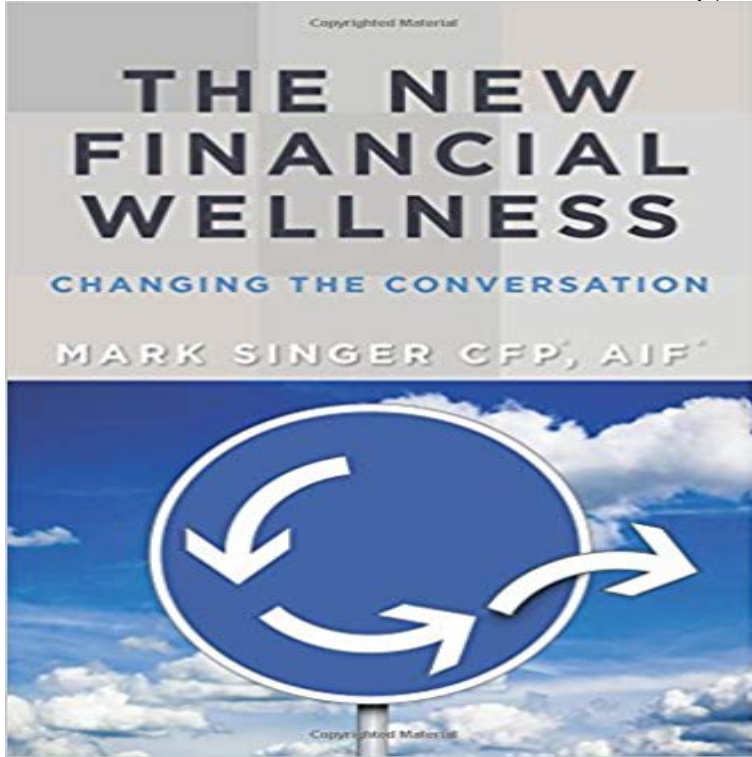


# The New Financial Wellness: Changing the Conversation



This book explores the root causes of financial illiteracy and how to correct it. It shows how the lack of financial literacy begins with the everyday lives of employees and how the lack of financial education can impact the overall productivity of the American workforce. This significantly impacts the bottom line of employers as well as the ability of workers to save for their retirement futures.

Together we will explore practical solutions that can be implemented to improve financial literacy in the workforce, help relieve employee stressors, improve productivity among workers, and help them to more effectively save for their retirement futures. There is hope for the future and, by working together, we can achieve the success for which we all have worked so hard and rightly deserve. Working together, we can Change the Conversation and begin to build better financial outcomes.

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