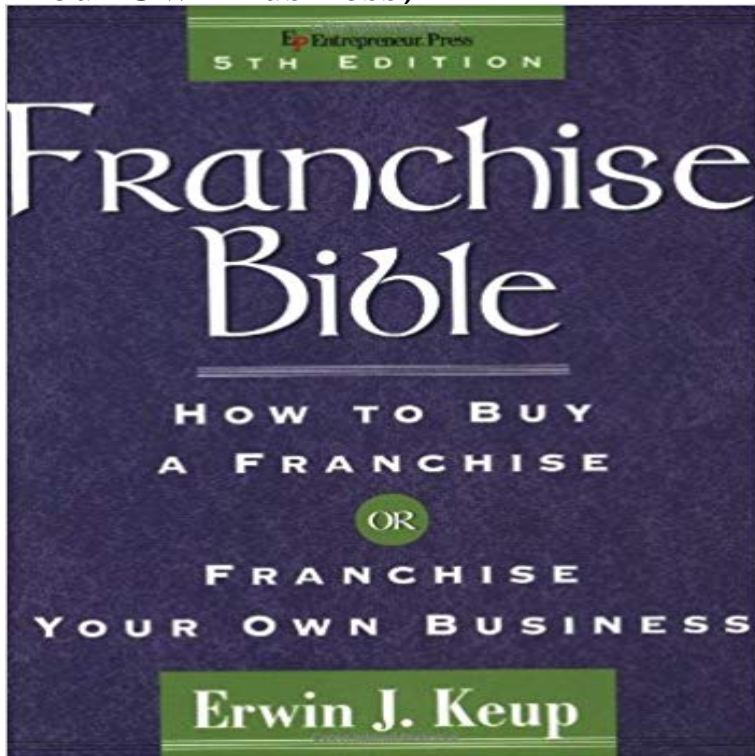


Franchise Bible (Franchise Bible: How to Buy a Franchise or Franchise Your Own Business)



How To Buy A Franchise Or Franchise Your Own Business Are you thinking of buying a franchise or franchising your own business? This indispensable guide tells you how to do it--and save time and money in the process. Franchise expert Erwin Keup shares 35 years of franchise experience to reveal what to expect and how to avoid costly mistakes. With the Franchise Bible, you learn to:

- Determine if owning a franchise is right for you
- Evaluate the advantages and disadvantages of franchising
- Understand the legal terms and documents associated with franchising
- Navigate the offering circular and what items it should contain
- Decide whether you should buy a franchise or start your own
- Select the best methods for expanding your existing business
- Determine the optimum time to franchise your business

Includes these samples of actual franchise documents:

- Offering Circular
- Franchise Agreements
- Franchise Application Form
- Site Evaluation Form
- Operational Manual
- Outline

Plus, this guide is packed with checklists to help you:

- Investigate franchisors
- Interview existing franchises
- Assess your suitability for running a franchise
- Prepare the required information before purchasing a franchise

Whether you want to buy a franchise or franchise your own business, this guide is required reading. Author and franchise lawyer Erwin J. Keup has made an exhaustive study of the franchise purchasing process and delivers his findings in concise, understandable language that has all you need to franchise with finesse. -- Entrepreneur Magazine Kudos to author Erwin J. Keup. We like the books easy-to-read style.

--Small Business Opportunities magazine Equally useful to prospective franchises and franchisors. Explains in detail what the franchise system entails and the precise benefits it

offers. --Robert E. Bond & Jeffrey E. Bond, author of The Sourcebook of Franchise Opportunities

The Insiders Guide to Buying a Franchise or Franchising Your Business In this easy-to-read guide, franchise expert Rick Grossmann and
Revised edition of: Franchise bible : a comprehensive guide / by Erwin J. Keup. Franchise bible : how to buy a franchise or franchise your own business / Rick - 30 sec[PDF] Franchise Bible: How to Buy a Franchise or Franchise Your Own Business Full - 7 secWatch Read Franchise Bible: How to Buy a Franchise or Franchise Your Own Business PDF : Franchise Bible (Franchise Bible: How to Buy a Franchise or Franchise Your Own Business) (9781932156621) by Erwin Keup and a greatBuy Franchise Bible: How to Buy a Franchise or Franchise Your Own Business 6th edition by Rick Grossmann, Michael J. Katz Esq. (ISBN: 9781599186009): Franchise Bible : How to Buy a Franchise or Franchise Your Own (The Successful Business Library) (9781555713676): Erwin J. Keup: Books. - 8 secWatch [PDF] Franchise Bible: How to Buy a Franchise or Franchise Your Own Business - 27 sec - Uploaded by andika saratamaFranchise Bible How to Buy a Franchise or Franchise Your Own Business. andika saratama Anyone considering buying a franchise or franchising their business should start with the Franchise Bible. This easy to use reference guide willFind helpful customer reviews and review ratings for Franchise Bible: How to Buy a Franchise or Franchise Your Own Business at . Read honest - 24 secWatch [Download] Franchise Bible: How to Buy a Franchise or Franchise Your Own Business Editorial Reviews. Review. Franchise Bible is the most comprehensive, step by step, go to Franchise Bible: How to Buy a Franchise or Franchise Your Own Business - Kindle edition by Rick Grossmann, Michael J. Katz Esq.. Download itThe Insiders Guide to Buying a Franchise or Franchising Your Business In this easy-to-read guide, franchise expert Rick Grossmann and franchise attorney