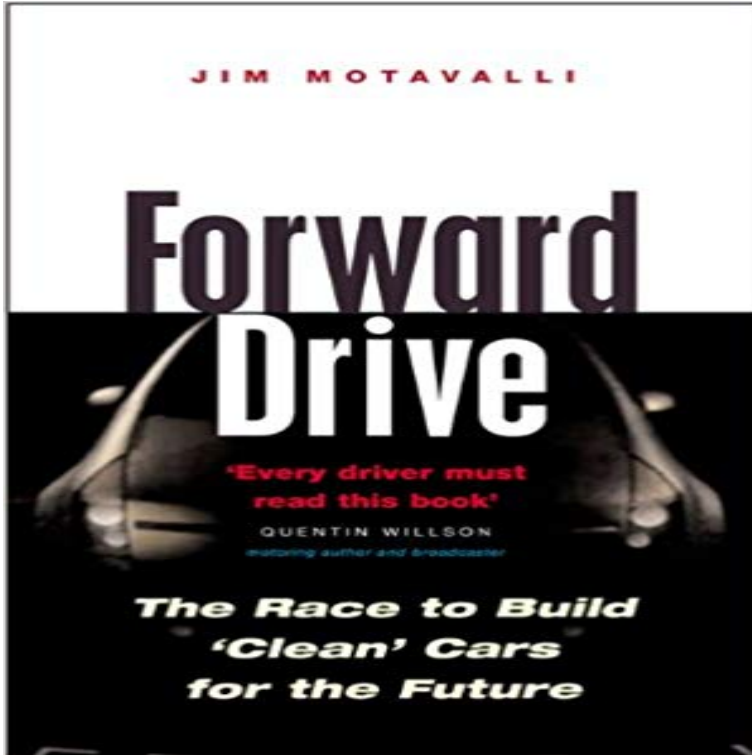


# Forward Drive: The Race to Build the Clean Car of the Future



This comprehensive account of the past, present and future of the automobile examines the key trends, key technologies and key players involved in the race to develop clean, environmentally friendly vehicles that are affordable and that do not compromise on safety or design. Undertaking a rigorous interrogation of our global dependency on oil, the author demonstrates just how unwise and unnecessary this is in light of current developments such as the fuel cell revolution and the increasing viability of hybrid cars, which use both petrol and electricity - innovations that could signal a new era of clean, sustainable energy. The arguments put forward draw on support from an eclectic range of sources - including industry insiders, scientists, economists and environmentalists - to make for an enlightening read.

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