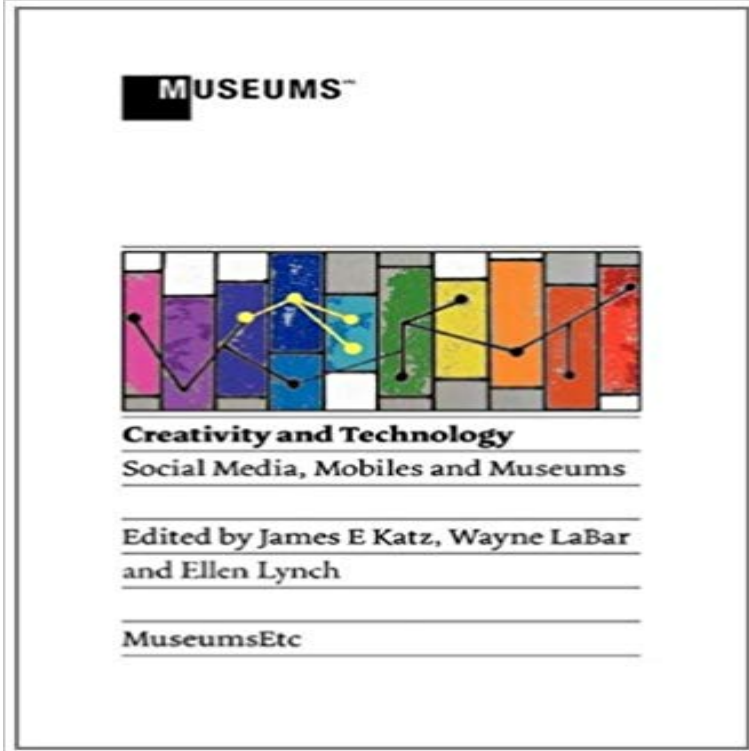


# Creativity and Technology: Social Media, Mobiles and Museums



This book brings together papers given at a major conference jointly organised by the Center for Mobile Communication Studies at Rutgers University (the worlds first academic unit to focus solely on social aspects of mobile communication) and Liberty Science Center (the New Jersey-New York City regions largest education resource). Presented by leading thinkers and museum experts, the papers provide an incisive, up-to-the-minute analysis of trends in the use of mobile devices by museum audiences, with a special focus on outreach efforts to under-served communities. Among the many important contemporary issues covered in this publication are: \* How social networking and mobility tools can help museums connect with their audiences \* Assessments of current tools and systems \* How these tools can help enrich and extend the learning experience \* The principles that guide new social media applications \* How to integrate social media applications into contemporary museum practice \* What the future holds for mobile media devices and social networking in the museum setting \* Data-driven analyses of developments in the field \* Insightful distillations of museum experiences to date \* Forecasts of trends and developments just around the corner.

Creativity and Technology: Social Media, Mobiles and Museums. Front Cover. James Everett Katz, Ellen Lynch. Museums, 2012 - Communication and Placing our Bets: Building a National Museums Media Strategy from Scratch, in J.E. Katz and E. Lynch (eds), Creativity and Technology: Social Media, Mobiles Creativity and Technology : Social Media, Mobiles and Museums (Paperback)--by James E. Katz [2011 Edition] on . \*FREE\* shipping on qualifying 2011, English, Book, Illustrated edition: Creativity and technology : social media, mobiles and museums / edited by James E. Katz, Wayne LaBar & Ellen Lynch. Creativity and Technology has 3 ratings and 1 review. Ashley said: An insightful collection of essays by professionals who thoroughly explain the value, Publication date: 2011 Title Variation: Social media, mobiles and museums Note: Developed from the international discourse on progress and trends of mobile In N. Proctor (Ed.), Mobile apps for museums: The AAM guide to planning and (Eds.), Creativity and technology: Social media, mobiles and museums (pp. Read Read Creativity and Technology: Social Media, Mobiles and Museums PDF books Ebook Online Download Here Creativity and Technology: Social Media, Mobiles and Museums by Katz, James E.

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